

Flash Memory Summit 2017
SANTA CLARA, CA – August 7th, 2017

Phison FMS 2017 Highlights

Phison Electronics (8299.TW), industry leader in flash controller and NAND solutions, will be displaying its latest flash controller technology at Flash Memory Summit 2017. This year, the enthusiasm begins from next generation controllers enabling QLC flash technology, to unprecedented portable performance with our latest Thunderbolt™ 3 SSD, to industry leading enterprise performance and features, to our new UFS PS8311 and PS8313 with groundbreaking performance.

Please join us in one of our many activities at FMS 2017.

Exhibit Hall A-B August 7th to 10th, booth #613 & #614

Showcase

QLC Coming Soon...

Machine Learning Signal Processing, Advanced SS Decoding



Phison E12 & S12 Coming Soon...

Next Gen PCIe and SATA



Thunderbolt 3 SSD with Phison E7 Controller

Unprecedented Portable Performance



Embedded UFS PS8311 & PS8313

SSD Performance for Mobile Devices



Renesas R-Car with Phison eMMC
Advantech Digital Signage with Phison BGA SSD
Qualcomm 835 chipset with Phison PS8313 UFS
Huawei Kirin 960 chipset with Phison PS8313 UFS
Eco Driven



Phison E7 PCIe NVMe Controller
Driving the World's Fastest Enterprise Storage



For more information on our showcase, please refer to our "Press Kit" at [Phison website - http://www.phison.com/English/NewsView.asp?ID=548&SortID=37](http://www.phison.com/English/NewsView.asp?ID=548&SortID=37)

Speaker Sessions August 8th to 10th

Session Titles	Date & Time	Location
Improving the Design of DRAM-Less Consumer SSD	Tuesday, August 8th 8:30am - 9:35am	Session 101-A
3D Flash Leads to More Powerful Embedded Applications	Tuesday, August 8th 8:30AM - 9:35AM	Session 101-B
PCIe/NVMe Brings Higher Performance to Embedded Applications	Tuesday, August 8th 9:45AM - 10:50AM	Session 102-B
Machine Learning for Storage System Based on 3D NAND	Thursday, August 10th 8:30AM - 10:50AM	Forum E-31
A Self-Learning Flash Translation Layer (FTL) for NAND Flash Controllers	Thursday, August 10th 8:30AM - 10:50AM	Forum E-31
UFS 3.0: Controller Design Considerations	Thursday, August 10th 1:30pm - 4:15pm	Forum L-32

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About Phison Electronics:

Phison Electronics Corp. is a global leader in NAND Flash controller IC and storage solutions. In 2000, Phison developed world's first single-chip USB flash drive controller. For 16 years, Phison created of a wide range of innovative solutions over SSD (PCIe/SATA/PATA), eMMC, UFS, SD and USB interfaces, shipping over 600 million IC units annually. Adding value to customers, Phison also provides system integration and total solution services across consumer, industrial and enterprise markets. An active participant in industry standards, Phison is on the Board of Directors for SDA, ONFI, UFSA and a contributor for JEDEC, PCI-SIG, MIPI, NVMe and IEEE-SA. In this release, the terms "company" and "Phison" refer to Phison Electronics Corporation. To learn more about our technical breakthrough in NAND solutions, please visit <http://www.phison.com> or contact sales@phison.com.