

Dear Investor/Analyst/Shareholder,

Thank you for your support for Phison (8299TT). Please see the details of our June 2025 revenue below:

Phison Electronics (8299TT), a leading provider of NAND controllers and NAND storage solutions, today (July 8, 2025) announced its consolidated revenue for June 2025, reaching NT\$6.198 billion, representing a 9% month-over-month (MoM) increase and a 16% year-over-year (YoY) growth.

Cumulative revenue for the first half of 2025 totaled NT\$31.729 billion, marking the third-highest level for the same period in company history. Revenue for the second quarter (April to June) came in at NT\$17.89 billion, up 13% YoY and setting a new all-time high for quarterly revenue.

PHISON 8299TT	Sales Revenue	Growth Rate	Remark
June 2025	6.198 (NT\$bn)	16% YoY	Third-highest monthly revenue
2Q 2025	17.89 (NT\$bn)	13% YoY	Record-high quarterly revenue
	0.578 (USD\$bn)	17% YoY	/
Jan. to June 2025	31.729 (USD\$bn)		Third-highest revenue for the same period

K.S. Pua, CEO of Phison Electronics, stated that “global exchange rates have been experiencing significant volatility. Since most of Phison’s transactions with global customers are denominated in U.S. dollars, the recent sharp appreciation of the New Taiwan Dollar (TWD) against the U.S. Dollar (USD) has created a translation effect that suppresses revenue growth when measured in TWD. If we were to use the average exchange rate from Q1 2025 for conversion, the actual revenue growth in Q2 would appear even more pronounced. In other words, our revenue growth in USD terms is more substantial. This highlights the importance of evaluating both USD-based revenue and core business momentum when assessing company performance during periods of exchange rate instability.”

K.S. Pua further emphasized that “last quarter, we mentioned a tightening supply of NAND controllers. At that time, we proactively engaged with our upstream partners to secure additional capacity to meet the needs of our NAND controller

customers (i.e. NAND vendors). These efforts have begun to bear fruit, as reflected in the stronger June and Q2 revenue performance. Meanwhile, shipments of PCIe SSD modules saw robust growth, increasing 73% YoY, signaling a rapid market shift toward high-speed SSDs. This trend aligns well with Phison's long-term strategic investment in PCIe SSD technology. Furthermore, total NAND bit shipments in June rose more than 8% YoY, reflecting continued end-market demand for high-capacity storage, which we expect to support future revenue growth."

### **[PHISON IR Distribution List Application Form]**

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### **[PHISON's Quick Facts]**

- Over 25 years experiences in NAND controller IC design and module integration.
- Over 4,000 employees globally, and more than 70% are engineers
- More than 2,000 NAND-related patents globally.
- Target long-term revenue of NT\$100 billion through the 5+5 growth strategy
- The global market share of SSD controllers exceeds 20%
- The global market share of automotive-grade controllers exceeds 40%
- Phison, along with NAND makers such as KIOXIA, Micron, Western Digital, Samsung, SK Hynix, and others, are long-term partners.
- Over 70% of Phison's revenue contribution comes from "non-consumer" NAND storage applications, including servers, automotive systems, embedded systems, industrial applications, gaming consoles, and generative AI, allowing Phison to maintain relatively stable revenue and profitability despite fluctuations in the NAND industry.
- Phison's mastery of the entire NAND industry ecosystem, including its relationships with upstream NAND makers, supply chain partners for NAND controllers and storage modules, and downstream NAND storage application customers, represents invaluable and irreplaceable value that Phison brings to its global clients and partners. It is also a key advantage that enables Phison to stand firm in the NAND industry.

### **[About PHISON]**

Phison Electronics Corp. (TPEX:8299) is a global leader in NAND Flash controller IC and storage solutions. We provide a variety of services from controller design, system integration, IP licensing to total turnkey solutions, covering applications across SSD (PCIe/SATA/PATA), eMMC, UFS, SD and USB interfaces, reaching out to consumer, industrial and enterprise markets. As an active member of industry associations, Phison is on the Board of Directors for SDA, ONFI, UFSA and a contributor for JEDEC, PCI-SIG, MIPI, NVMe and IEEE-SA.

To know more about Phison, please visit [Phison Website](#) or [Phison Q&A](#) for details.

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### **[Forward-looking Statements]**

Information included in this press release that are not historical in nature are "forward-looking statements". Phison cautions readers that forward-looking statements are based on Phison's reasonable knowledge and current expectations, and are subject to various risks and uncertainties. Actual results may differ materially from those contained in such forward-looking statements for a variety of reasons including without limitation, risks associated with demand and supply change, manufacturing and supply capacity, design-win, time to

market, market competition, industrial cyclicity, customer's financial condition, exchange rate fluctuation, legal actions, amendments of the laws and regulations, global economy change, natural disasters, and other unexpected events which may disrupt Phison's business and operations. Accordingly, readers should not place reliance on any forward-looking statements. Except as required by law, Phison undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events, or otherwise.