Dear Investor/Analyst/Shareholder,

Thank you for your support for Phison (8299TT).
Please see the details of our July 2025 revenue below:

Phison Electronics (8299TT), a leading provider of NAND controllers and NAND storage solutions, today (August 8, 2025) announced its operating results for July 2025. Consolidated revenue reached NT$5.688 billion, marking a 21% year-over-year (YoY) increase and setting a new record high for the same period. Cumulative revenue from January to July totaled NT$37.416 billion, the second-highest ever for the same period.

| PHISON 8299TT | Sales Revenue | Growth Rate | Remark |
|---|---|---|---|
| July 2025 | 5.688 (NT$bn) | 21% YoY | Record high for the same period |
| Jan. to July 2025 | 37.416 (NTD$bn) | | Second-highest for the same period |

K.S. Pua, CEO of Phison Electronics, stated that "driven by the continued global momentum in AI and high-performance computing applications, the demand for high-speed and large-capacity storage solutions has shown steady growth. In July, Phison's total PCIe SSD controller shipments grew by 43% YoY, with cumulative shipments from January to July increasing 10% YoY — both setting historical highs for the same period. Additionally, total NAND bit shipments increased by 41% YoY in July, with a cumulative growth of 8% YoY. These figures demonstrate that the market's acceptance of and demand for high-speed and high-capacity storage are steadily rising, validating Phison's strategic focus on high-speed transmission and large-capacity applications in recent years."

K.S.Pua further explained that "with the NAND market recently facing tightening supply, Phison will continue to maintain close communication and collaboration with global customers, focusing on mid-to-high-end applications and high value-added products. We will refrain from participating in irrational price competition to ensure product quality and long-term partnership stability. In response to the substrate shortage challenge, Phison has been closely coordinating with long-term suppliers and actively monitoring end-customer needs and market dynamics. Despite limited resources, we are flexibly managing supply allocation and optimizing delivery planning to meet global customer demand and maintain shipment stability."

**[PHISON IR Distribution List Application Form]**

If you would like to receive PHISON press release or announcement, please register our IR distribution application form from the link: Phison IR Distribution List

**[PHISON's Quick Facts]**

- Over 25 years experiences in NAND controller IC design and module integration.

- Over 4,000 employees globally, and more than 70% are engineers

- More than 2,000 NAND-related patents globally.

- Target long-term revenue of NT$100 billion through the 5+5 growth strategy

- The global market share of SSD controllers exceeds 20%

- The global market share of automotive-grade controllers exceeds 40%

- Phison, along with NAND makers such as KIOXIA, Micron, Western Digital, Samsung, SK Hynix, and others, are long-term partners.

- Over 70% of Phison's revenue contribution comes from "non-consumer" NAND storage applications, including

servers, automotive systems, embedded systems, industrial applications, gaming consoles, and generative AI, allowing Phison to maintain relatively stable revenue and profitability despite fluctuations in the NAND industry.

• Phison's mastery of the entire NAND industry ecosystem, including its relationships with upstream NAND makers, supply chain partners for NAND controllers and storage modules, and downstream NAND storage application customers, represents invaluable and irreplaceable value that Phison brings to its global clients and partners. It is also a key advantage that enables Phison to stand firm in the NAND industry.

## [About PHISON]

Phison Electronics Corp. (TPEX:8299) is a global leader in NAND Flash controller IC and storage solutions. We provide a variety of services from controller design, system integration, IP licensing to total turnkey solutions, covering applications across SSD (PCIe/SATA/PATA), eMMC, UFS, SD and USB interfaces, reaching out to consumer, industrial and enterprise markets. As an active member of industry associations, Phison is on the Board of Directors for SDA, ONFI, UFSA and a contributor for JEDEC, PCI-SIG, MIPI, NVMe and IEEE-SA.

To know more about Phison, please visit Phison Website or Phison Q&A for details.

**PHISON Spokesperson**

Antonio Yu

TEL: 037-586-896 #10019

Mobile: 0979-105-026

Email: antonioyu@phison.com

**PHISON Deputy Spokesperson**

Kuo-Ting Lu

TEL: 037-586-896 #26022

Mobile: 0979-075-330

Email: kuoting_lu@phison.com