Dear Investor/Analyst/Shareholder,

Thank you for your support for Phison (8299TT). Please see the details of our March 2025 revenue below:

Phison Electronics (8299TT), a leading provider of NAND controllers and NAND storage solutions, today (April 10, 2025) announced its operating results for March 2025. Consolidated revenue reached NT$5.698 billion, representing a 26% month-over-month increase. Cumulative revenue for the year through March totaled NT$13.839 billion, marking the third-highest figure for the same period in company history.

| PHISON 8299TT | Sales Revenue (NT$bn) | Growth Rate | Remark |
|---|---|---|---|
| March 2025 | 5.698 | 26% MoM | |
| Jan. to Mar. 2025 | 13.839 | -16% YoY | Third highest in history for the same period |

K.S. Pua, CEO of Phison Electronics, stated that from early March's CFMS Flash Memory Summit in Shenzhen, the NVIDIA GTC in the U.S., to the AI EXPO at the end of March, nearly every discussion centered on topics such as "how to democratize AI and make it widely accessible," "how traditional industries can accelerate AI adoption to enhance competitiveness," and "how to fine-tune AI models at the edge based on various real-world application scenarios." According to Pua, these discussions ultimately point to three fundamental challenges: **cost, data privacy, and customization**—which are also the main reasons why edge AI has yet to achieve widespread deployment and democratization.

K.S. Pua further emphasized that Phison's exclusive patented [aiDAPTIV+ edge AI solution](#) was designed specifically to address these three key pain points. aiDAPTIV+ not only reduces deployment costs and ensures data privacy and security, but also provides highly flexible, localized AI model fine-tuning capabilities. Additionally, aiDAPTIV+ solution delivers breakthrough performance in AI inference. Real-world tests show that **aiDAPTIV+ can improve inference speed at the edge—measured by Time To First Token (TTFT)—by up to 14 times, and increase the maximum token length by up to 8 times.** These enhancements significantly boost the practicality and responsiveness of AI on edge devices, enabling more small and medium-sized enterprises (SMEs) to deploy AI applications rapidly and cost-effectively. Looking ahead, Phison will continue to collaborate closely with upstream and downstream ecosystem partners, as well as edge AI application developers, to drive localized deployment and democratized adoption of AI—bringing AI into the everyday operations of industries worldwide.

**[PHISON IR Distribution List Application Form]**

If you would like to receive PHISON press release or announcement, please register our IR distribution application form from the link: Phison IR Distribution List

**[PHISON's Quick Facts]**

• Over 25 years experiences in NAND controller IC design and module integration.

• Over 4,000 employees globally, and more than 70% are engineers

• More than 2,000 NAND-related patents globally.

• Target long-term revenue of NT$100 billion through the 5+5 growth strategy

• The global market share of SSD controllers exceeds 20%

• The global market share of automotive-grade controllers exceeds 40%

• Phison, along with NAND makers such as KIOXIA, Micron, Western Digital, Samsung, SK Hynix, and others, are long-term partners.

• Over 70% of Phison's revenue contribution comes from "non-consumer" NAND storage applications, including servers, automotive systems, embedded systems, industrial applications, gaming consoles, and generative AI, allowing Phison to maintain relatively stable revenue and profitability despite fluctuations in the NAND industry.

• Phison's mastery of the entire NAND industry ecosystem, including its relationships with upstream NAND makers, supply chain partners for NAND controllers and storage modules, and downstream NAND storage application customers, represents invaluable and irreplaceable value that Phison brings to its global clients and partners. It is also a key advantage that enables Phison to stand firm in the NAND industry.

**[About PHISON]**

Phison Electronics Corp. (TPEX:8299) is a global leader in NAND Flash controller IC and storage solutions. We provide a variety of services from controller design, system integration, IP licensing to total turnkey solutions, covering applications across SSD (PCIe/SATA/PATA), eMMC, UFS, SD and USB interfaces, reaching out to consumer, industrial and enterprise markets. As an active member of industry associations, Phison is on the Board of Directors for SDA, ONFI, UFSA and a contributor for JEDEC, PCI-SIG, MIPI, NVMe and IEEE-SA.

To know more about Phison, please visit Phison Website or Phison Q&A for details.

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**[Forward-looking Statements]**