

Dear Investor/Analyst/Shareholder,

Thank you for your support for Phison (8299TT). Please see the details of our September 2023 revenue below:

Phison Electronics (8299TT), a leading provider of NAND controllers and NAND storage solutions, announced its operational results for September 2023 today (10/6). The consolidated revenue for the month reached 5.004 billion NTD, representing a month-on-month (MoM) growth of 25%. In the third quarter, the overall revenue amounted to 12.388 billion NTD, showing a nearly 24% quarter-on-quarter (QoQ) increase. In addition, the year-to-date cumulative revenue until September reached 32.474 billion NTD, with a year-on-year (YoY) decrease of 32%.

PHISON 8299TT	Sales Revenue (NT\$bn)	Growth Rate	Remark
September 2023	5.004	25% MoM	The second-highest for the same period
Third Quarter 2023	12.388	24% QoQ	
Jan. to Sep. 2023	32.474	-32% YoY	

K.S.Pua, CEO of Phison, explained that in September, SSD module shipments continued to gradually recover, with PCIe SSD module shipments growing by almost 60% YoY. Moreover, the year-on-year (YoY) Bit Growth Rate of overall NAND storage shipments exceeded 75%. This indicates that system customers have begun to replenish their inventories as inventory levels have returned to normal or even below-normal levels, coupled with the confirmed trend of NAND market prices stabilizing and rising.

K.S. Pua added that over the past 6 to 9 months, as OEM customers have nearly completed their inventory adjustments, and Phison has secured more design-in projects, the demand for controllers has gradually increased, leading to a gradual expansion of overall controller production. Furthermore, due to Phison's controllers being in the advanced process generation and the continued growth of customerspecific value-added development projects, Phison is also continuously expanding its recruitment of R&D engineers and increasing research and development investments in response to customer demands.

K.S. Pua emphasized that through ongoing expansion and adjustments, including a focus on value-added customized storage system products, Phison has evolved from being merely an IC design company to a comprehensive system value-added integration design service provider. Phison can now provide services ranging from



IP licensing, ASIC design, firmware customization to complete ODM module solutions. In the future, Phison will continue to assist global customers and partners in creating various value-added customized NAND storage solutions, fostering mutual growth with its customers.



### [PHISON IR Distribution List Application Form]

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## [PHISON's Quick Facts]

- Over 23 years experiences in NAND controller IC design and module integration.
- Over 3,800 employees globally, and more than 75% are engineers.
- Nearly 2,000 memory-related patents globally.
- Target long-term revenue of over NT\$100 billion through the 5+5 growth strategy
- Exceeds 20% of the global market share of SSD controllers
- NT\$60.256B sales revenue in 2022.
- <u>Unique business model</u> that can produce consistently strong cashflow and profits over long-term NAND memory market cycles.
- Committed to maintaining long-term partnerships with our global NAND flash supply sources and with our downstream module customers

# [About PHISON]

Phison Electronics Corp. (TPEX:8299) is a global leader in NAND Flash controller IC and storage solutions. We provide a variety of services from controller design, system integration, IP licensing to total turnkey solutions, covering applications across SSD (PCIe/SATA/PATA), eMMC, UFS, SD and USB interfaces, reaching out to consumer, industrial and enterprise markets. As an active member of industry associations, Phison is on the Board of Directors for SDA, ONFI, UFSA and a contributor for JEDEC, PCI-SIG, MIPI, NVMe and IEEE-SA.

To know more about Phison, please visit Phison Website or Phison O&A for details.

#### **PHISON Spokesperson**

Antonio Yu

TEL: +886-37-586-896 #10019 Mobile: +886-979-105-026 Email: <u>antonioyu@phison.com</u>

### **PHISON Deputy Spokesperson**

Kuo-Ting Lu

TEL: +886-37-586-896 #26022 Mobile: +886-979-075-330 Email: <u>kuoting lu@phison.com</u>

## [Forward-looking Statements]

Information included in this press release that are not historical in nature are "forward-looking statements". Phison cautions readers that forward-looking statements are based on Phison's reasonable knowledge and current expectations, and are subject to various risks and uncertainties. Actual results may differ materially from those contained in such forward-looking statements for a variety of reasons including without limitation, risks associated with demand and supply change, manufacturing and supply capacity, design-win, time to market, market competition, industrial cyclicality, customer's financial condition, exchange rate fluctuation, legal actions, amendments of the laws and regulations, global economy change, natural disasters, and other unexpected events which may disrupt Phison's business and operations. Accordingly, readers should not place reliance on any forward-looking statements. Except as required by law, Phison undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events, or otherwise.