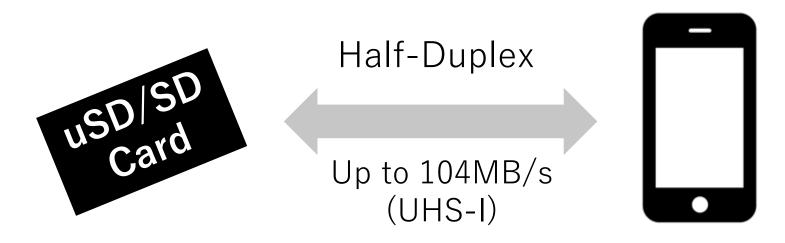
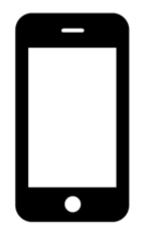


## UFS – Full-Duplex Interface



Data only flows in one direction at a time.

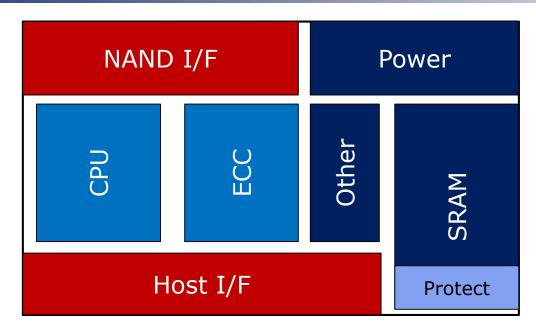




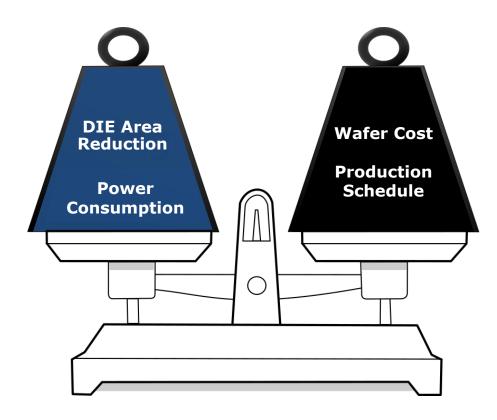
Data flows in **both directions simultaneously**.



## Technology Behind the Scenes



**General NAND Controller Block Diagram** 



Controller Process Investment (2xnm, 1xnm) Trade Off

#### **High Throughput (600MB/s) & Random Performance, Low Latencies**

- 32-bit powerful processor with SSD-like architecture, more channels & SRAM, HW accelerators, FW considerations

#### Low Power (Active < 1.63mW, room temp) and Heat

- Regulators/Detectors, peak power, thermal management
- Low Voltage Physical Layer

#### **NAND: Constraints of Newer 3D TLC Processes**

- LDPC + RAID ECC, Large RAM, Robust FW algorithms

#### Quality

- Robust and Widely tested SCSI command set
- SRAM with Protection for bit-flip, End-to-End data path

#### **Validation**

- Collaboration with host chipsets and customer

#### **Major Challenge: Mobile Market Consolidation**

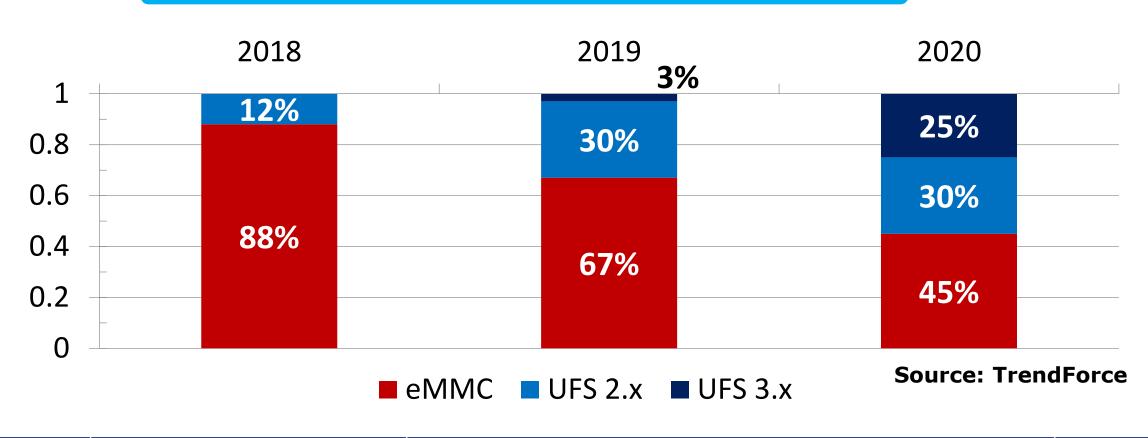
- Global phone sales hitting saturation

UFS Controllers: Very High Entry Barrier



## Smartphones: Storage Trend and Expectations

### Assuming market size of 1.5b smartphones....

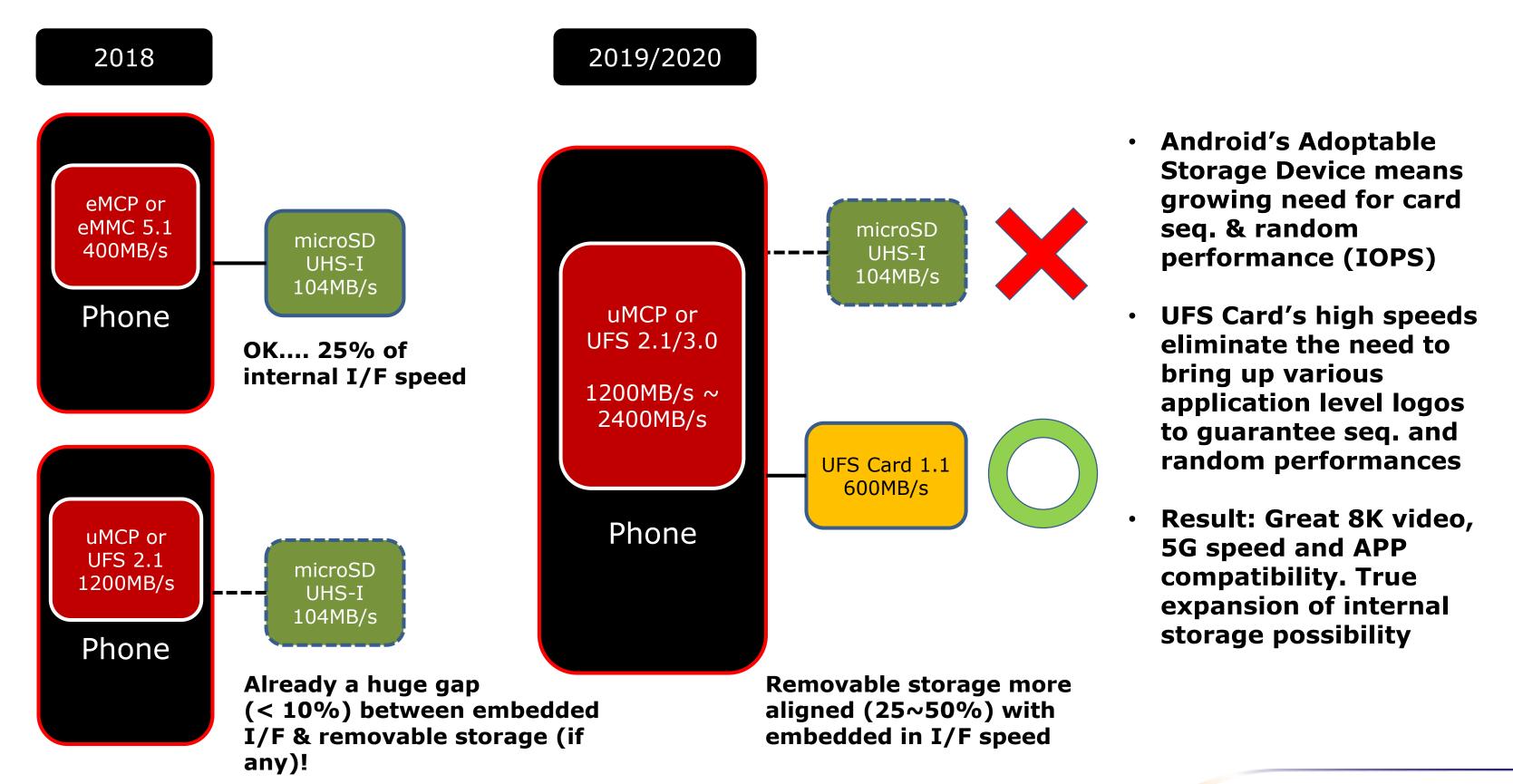


- Internal eMMC form factors:
  - Discrete eMMC / eMCP
- Internal UFS form factors:
  - Discrete UFS / uMCP

Year	Flagship Most powerful devices for a given generation.	Mid and High-End Very powerful devices. Some are comparable to the flagship.	Low-End /Entry level Cost-oriented devices. Features performance just above minimum recommended to run the OS ver. & apps of current gen.
2018	Internal Storage only UFS 2.1 x 2L	Internal: eMMC / UFS 2.1 - 2L Removable Storage: microSD UHS-I	Internal: eMMC Removable Storage: microSD UHS-I
2019	Internal Storage only UFS 3.0 x 2L	Internal: UFS 2.1 - 2L Removable Storage: UFS Card 1.1 / microSD UHS-1	Internal: eMMC / UFS 2.1 - 2L Removable Storage: microSD UHS-I
2020	Internal Storage only UFS 3.x or superior	Internal: UFS 2.1 - 2L / UFS 3.0 - 1L or superior Removable Storage: UFS Card 1.1 or superior	Internal: UFS 2.1 - 2L / UFS 3.0 - 1L / eMMC Removable Storage: UFS Card 1.1 or superior



## Mobile Storage: Embedded vs Removable Trend





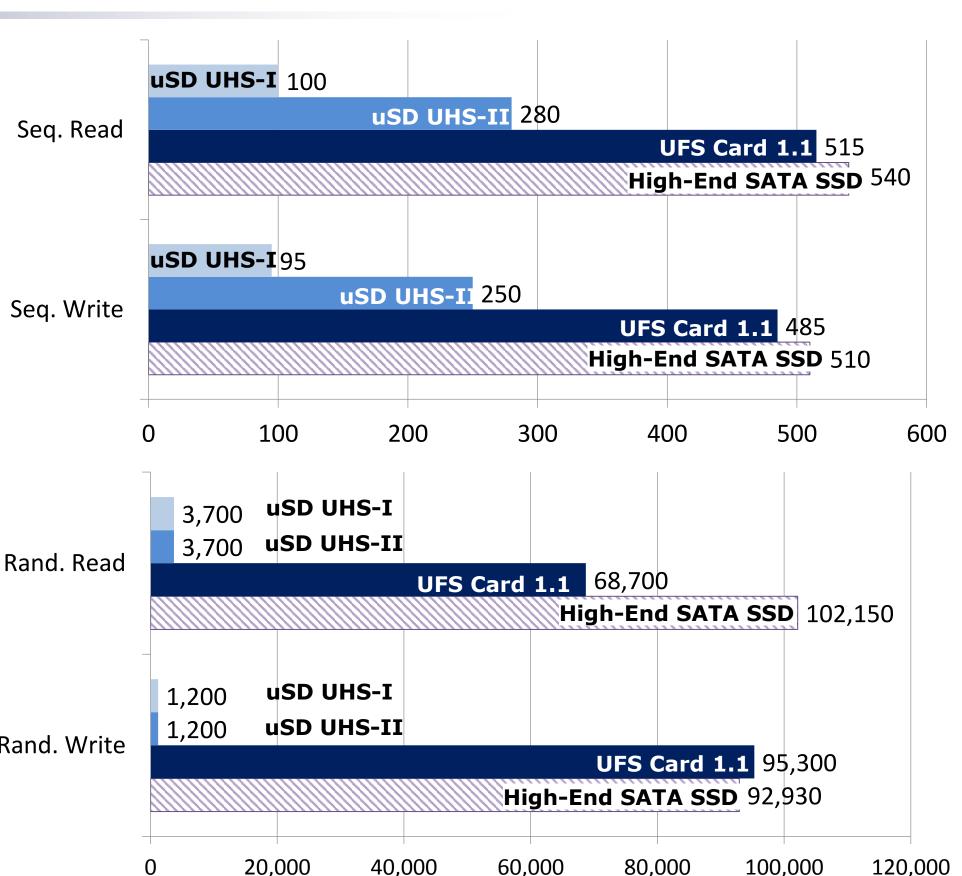
## UFS Card - Very High Performance

### Sequential Read/Write (MB/s)

- <u>5 Times Faster</u> than the fastest cards used by current smartphones (UHS-I)
- > Similar to High-End SATA SSDs

### Random 4KB Read/Write (IOPS)

- Over 15 Times Faster Read than the cards used by current smartphones (UHS-I)
- Over 70 Times Faster Write than the cards used by current smartphones Rand. Write (UHS-I)
- Similar random write performance to High-End SATA SSDs





### Next Mobile Controller Directions

### **Embedded Controllers**

- For Tier-1 flagship phones
- Performance is top priority
- Boost Random Read Performance from system
- Increase burst write performance
- Reduce standby power to increase battery life



### Removable Controllers

- For expansion cards
- Cost will be prioritized
- Performance can be inherited from embedded controllers
- Therefore, using controllers one generation behind would be ideal







## PS8313 - UFS 2.1 Performance (Measured)

#### UFS HS-Gear 3B x 1-Lane and 2-Lanes at Phison UFS Host

Performance (LBA Range: 1GB)	PS8313* 3D TLC	PS8313 3D TLC
Host Interface Mode	HS-Gear 3B x1 Lane (eUFS / UFS Card)	HS-Gear 3B x2 Lanes (eUFS only)
NAND Flash Configuration	2ch, 4CE @667MT/s	2ch, 4CE @667MT/s
Seq Read	510 MB/s	920 MB/s
Seq Write	430 MB/s	520 MB/s
4KB Random Read QD8	48,500 IOPS	48,500 IOPS
4KB Random Read QD32	68,700 IOPS	68,700 IOPS
4KB Random Write	95,300 IOPS	95,300 IOPS

Platform: Phison UFS Tester (no OS, no overhead)

\*Note: For performance data in specific platforms, please contact Phison technical support.





# THANK YOU

Knows What You Need

