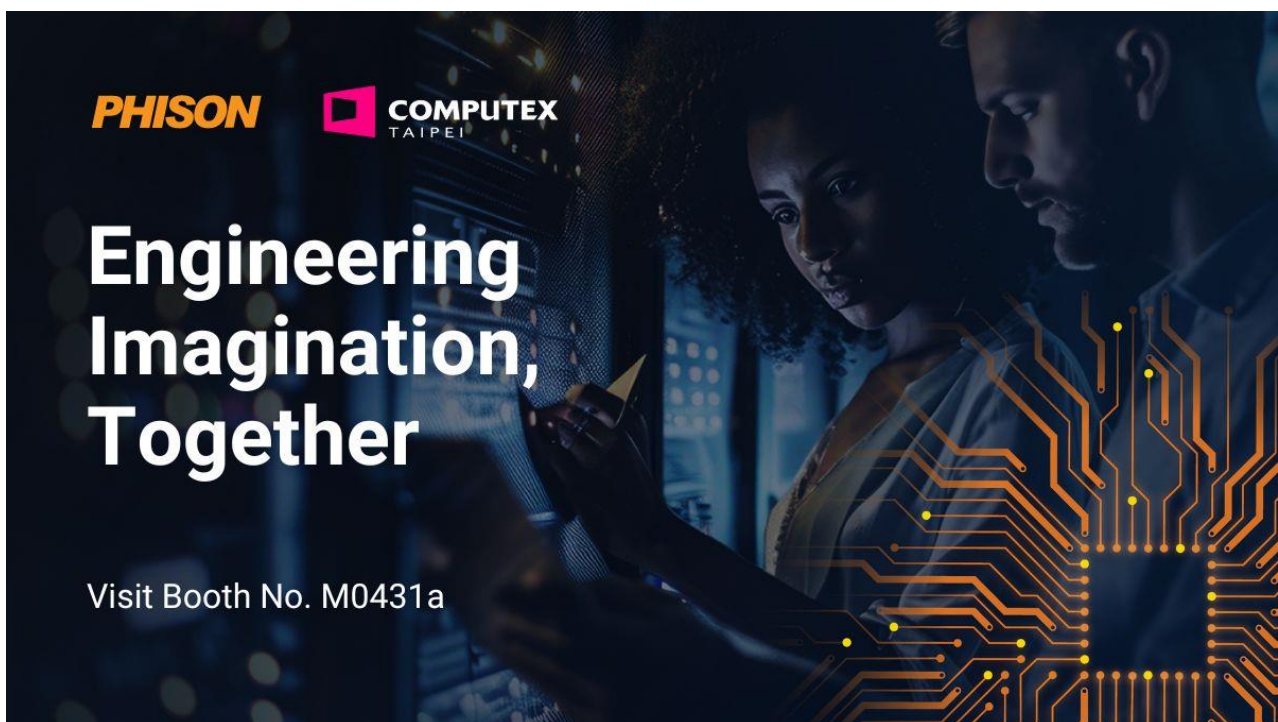


Phison to Showcase Pascari Brand for Data Center Storage and AI Solutions at Computex 2024

Taipei, Taiwan, June 2, 2024 — As a global leader in NAND controllers and NAND storage solutions, [Phison](#) (8299TT) showcases a range of innovative storage products and AI solutions during [Computex \(June 4-7, 2024\)](#). The rising demand for generative AI applications aligns with Phison's growth in AI solutions under the aiDAPTIV+ and new Pro Suite products that address market trends and bring new technological experiences to the industry.

This year [Computex 2024](#) is focusing on AI Computing, Advanced Connectivity, Future Mobility, Immersive Reality, Sustainability, and Innovations.



Phison to Showcase a Full Range of Innovative Storage Products and AI Solutions at Computex 2024

During Computex, Phison will display a variety of top-tier technology products, including:

- [aiDAPTIV+](#) Solution Platform and Applications: Phison collaborates with [ADVENTECH](#), [Acer Synergy Tech](#), and [ASROCK RACK](#) to present the aiDAPTIV+ LLM training and inference platform and [a live AI divination demo application from Beigang Wude Temple](#), showcasing its strong capabilities in the AI domain.

- [World's First PCIe 5.0 DRAM-Less E31T SSD Storage Solution](#): Building on the flagship PCIe 5.0 E26 technology, Phison introduces the high-performance DRAM-Less E31T SSD storage solution, the world's first mainstream SSD achieving speeds of up to 10GB/s, bringing revolutionary changes to notebooks and PC OEMs.
- [Pascari Brand Series SSDs](#): Designed for servers and enterprise applications, the series includes the [high-performance X-series](#), [boot-drive B-series](#), [data center D-series](#), [SATA S-series](#), and [AI-series for AI model fine-tuning](#), meeting various data storage and AI computing needs.
- Pascari Enterprise SSD Solutions for Immersion Cooling Environments: Showcasing [X200](#) and [D200](#) SSDs, suitable for high-performance and low-temperature storage applications.
- [World's First Native USB 4.0 Single-Chip Controller U21](#): Leading the new era of mobile storage, providing excellent transfer performance.
- [Retimer and Redriver ICs](#): Featuring the world's first PCIe 5.0/CXL 2.0 [Retimer PS7201](#) certified by the CXL 1.1 association, a full range of PCIe 5.0 [Redriver IC solutions](#), and the next-generation PCIe 6.0 Retimer IC PS7162, supporting next-generation high-speed transmission needs.
- [APEX Storage](#) X16 Gen5 High-Speed AIC Card: Single-slot AIC integrating 16 flagship PCIe 5.0 E26-controlled SSDs, providing outstanding storage performance for AI machine learning, high-frequency trading, and extreme performance applications.

K.S. Pua, CEO of Phison Electronics, said, "We are delighted to participate in Computex for the first time, a great platform to showcase our technological innovations. Phison has always been committed to delivering high-performance and highly reliable storage solutions. The new products on display not only reflect our technical strength but also our proactive response to market demands. We believe these innovative products will bring significant value and competitive advantages to our customers."

We invite everyone to visit [Phison's booth \(M0431a\)](#) on the 4th floor of Taipei Nangang Exhibition Center Hall 1 during Computex, June 4-7, 2024. Come explore Phison's

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innovative storage products and AI solutions.

Phison's Computex Event Page: <http://www.phison.com/events/computex-2024>

Phison's Computex Media Kit: <http://www.phison.com/media-kits/computex-2024>

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[PHISON's Quick Facts]

- Over 23 years experiences in NAND controller IC design and module integration.
- Over 4,000 employees globally, and more than 70% are engineers
- Nearly 2,000 memory-related patents globally.
- Target long-term revenue of NT\$100 billion through the 5+5 growth strategy
- The global market share of SSD controller exceeds 20%
- The global market share of automotive-grade controller exceeds 40%
- Phison, along with NAND makers such as KIOXIA, Micron, Western Digital, Samsung, SK Hynix, and others, are long-term partners.
- Over 70% of Phison's revenue contribution comes from "non-consumer" NAND storage applications, including servers, automotive systems, embedded systems, industrial applications, gaming consoles, and generative AI, allowing Phison to maintain relatively stable revenue and profitability despite fluctuations in the NAND industry.
- Phison's mastery of the entire NAND industry ecosystem, including its relationships with upstream NAND makers, supply chain partners for NAND controllers and storage modules, and downstream NAND storage application customers, represents invaluable and irreplaceable value that Phison brings to its global clients and partners. It is also a key advantage that enables Phison to stand firm in the NAND industry.

About PHISON

Phison Electronics Corp. (TPEX:8299) is a global leader in NAND Flash controller IC and storage solutions. We provide a variety of services from controller design, system integration, IP licensing to total turnkey solutions, covering applications across SSD (PCIe/SATA/PATA), eMMC, UFS, SD and USB interfaces, reaching out to consumer, industrial and enterprise markets. As an active member of industry associations, Phison is on the Board of Directors for SDA, ONFI, UFSA and a contributor for JEDEC, PCI-SIG, MIPI, NVMe and IEEE-SA.

To know more about Phison, please visit [Phison Website](#) or [Phison Q&A](#) for details.

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Forward-looking Statements

Information included in this press release that are not historical in nature are "forward-looking statements". Phison cautions readers that forward-looking statements are based on Phison's reasonable knowledge and current expectations and are subject to various risks and uncertainties. Actual results may differ materially from those contained in such forward-looking statements for a variety of reasons including without limitation, risks associated with demand and supply change, manufacturing and supply capacity, design-win, time to market, market competition, industrial cyclicality, customer's financial condition, exchange rate fluctuation, legal actions, amendments of the laws and regulations, global economy change, natural disasters, and other unexpected events which may disrupt Phison's business and operations. Accordingly, readers should not place reliance on any forward-looking statements. Except as required by law, Phison undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events, or otherwise.