

Dear Investor/Analyst/Shareholder,

Thank you for your support for Phison (8299TT).

Please see the details of our August 2025 revenue below:

Phison Electronics (8299TT), a leading provider of NAND controllers and NAND storage solutions, today (September 10, 2025) announced its operating results for August 2025. Consolidated revenue reached NT\$5.934 billion, representing a 23% year-over-year (YoY) growth, marking a historical high for the month of August. Cumulative revenue from January to August 2025 totaled NT\$43.35 billion, also a record high for the same period.

PHISON 8299TT	Sales Revenue	Growth Rate	Remark
August 2025	5.934 (NT\$bn)	23% YoY	Record high for the same period
Jan. to Aug. 2025	43.35 (NTD\$bn)	3% YoY	Record high for the same period

K.S. Pua, CEO of Phison Electronics, stated that “in August, Phison delivered strong shipment performance across our controller IC portfolio. PCIe SSD controller shipments achieved 49% YoY growth, while mobile storage controller shipments surged 105% YoY, underscoring our expanding market share in both smartphone and PC OEM segments. Meanwhile, NAND bit shipment volume also posted a solid 20% YoY growth, reflecting the ongoing trend of system customers moving toward higher storage capacities. In addition, with datacenter and AI-related demand remaining resilient, some NAND suppliers have initiated price hikes. Phison is actively working with our supply chain partners to secure sufficient NAND supply to meet global customer demand.”

K.S. Pua further emphasized that “Phison’s sustained global momentum is built on our unwavering commitment to R&D. Over the past five years, particularly during the COVID-19 pandemic, we did not slow down R&D investments due to external challenges. Instead, we significantly increased R&D spending during profitable periods, laying the foundation for today’s trust from Tier-1 smartphone and PC customers worldwide and securing multiple design-win projects. Looking ahead, Phison will continue leveraging technological innovation to gain more customer partnerships and confidence, further strengthen profitability, and return value to employees and shareholders. Our goal remains to build a happy enterprise while expanding Phison’s contribution and influence in the NAND storage industry.”

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[PHISON's Quick Facts]

- Over 25 years experiences in NAND controller IC design and module integration.
- Over 4,000 employees globally, and more than 70% are engineers
- More than 2,000 NAND-related patents globally.
- Target long-term revenue of NT\$100 billion through the 5+5 growth strategy
- The global market share of SSD controllers exceeds 20%
- The global market share of automotive-grade controllers exceeds 40%
- Phison, along with NAND makers such as KIOXIA, Micron, SanDisk, Samsung, SK Hynix, and others, are long-term partners.
- Over 70% of Phison's revenue contribution comes from "non-consumer" NAND storage applications, including servers, automotive systems, embedded systems, industrial applications, gaming consoles, and generative AI, allowing Phison to maintain relatively stable revenue and profitability despite fluctuations in the NAND industry.
- Phison's mastery of the entire NAND industry ecosystem, including its relationships with upstream NAND makers, supply chain partners for NAND controllers and storage modules, and downstream NAND storage application customers, represents invaluable and irreplaceable value that Phison brings to its global clients and partners. It is also a key advantage that enables Phison to stand firm in the NAND industry.

[About PHISON]

Phison Electronics Corp. (TPEX:8299) is a global leader in NAND Flash controller IC and storage solutions. We provide a variety of services from controller design, system integration, IP licensing to total turnkey solutions, covering applications across SSD (PCIe/SATA/PATA), eMMC, UFS, SD and USB interfaces, reaching out to consumer, industrial and enterprise markets. As an active member of industry associations, Phison is on the Board of Directors for SDA, ONFI, UFSA and a contributor for JEDEC, PCI-SIG, MIPI, NVMe and IEEE-SA.

To know more about Phison, please visit [Phison Website](#) or [Phison Q&A](#) for details.

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[Forward-looking Statements]

Information included in this press release that are not historical in nature are "forward-looking statements". Phison cautions readers that forward-looking statements are based on Phison's reasonable knowledge and current expectations, and are subject to various risks and uncertainties. Actual results may differ materially from those contained in such forward-looking statements for a variety of reasons including without limitation, risks associated with demand and supply change, manufacturing and supply capacity, design-win, time to market, market competition, industrial cyclicality, customer's financial condition, exchange rate fluctuation, legal actions, amendments of the laws and regulations, global economy change, natural disasters, and other unexpected events which may disrupt Phison's business and operations. Accordingly, readers should not place reliance on any forward-looking statements. Except as required by law, Phison undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events, or otherwise.